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FOR IMMEDIATE RELEASE

SUSAN DOST WINS 2011 'BEST HOME CARE COMPANY'
Award sponsored by Dorland Health; recognizes excellence in senior services

DANA POINT, CA – The Senior's Choice, a leading non-medical franchise opportunity established in 1999 and with over 160 franchisees in the U.S. and Canada, is proud to announce that its member Susan Dost, owner of Sheridan Care in California, has just been awarded the Dorland Health Silver Crown Award for the "Best Home Care Company" for 2011. The Dorland Health Silver Crown Awards is a unique program recognizing organizations and professionals who provide exceptional services, products and information to the over-55 population.

Steve Everhart, president and founder of The Senior's Choice, remarked that "TSC is a family of outstanding people committed to exemplary service to seniors with a host of great achievements to prove it. It's always a highlight of our day to hear of another member being recognized for the wonderful work they do. We're very proud of Susan and her team."

The Silver Crown Awards seek to honor industry-leading organizations like assisted living facilities and home health agencies, as well as individual practitioners across a range of disciplines like geriatric care managers, facility directors and hospice and palliative care professionals. The Silver Crown Awards also recognize the best in senior-specific programs, such as Alzheimer's care. The Silver Crown Awards program culminated with a ceremony at The Venetian Resort Hotel Casino in Las Vegas, NV on March 8, 2011 where the award winners were announced during a special celebration. Additionally, all winners and honorable mentions will be featured in a special issue of *Case In Point* magazine and profiled on DorlandHealth.com.

Dorland Health is a leading media publisher in the healthcare business information industry with over 50 years in the business. More information on Susan Dost's award-winning company, Sheridan Care, can be found at www.sheridancare.com. More information on The Senior's Choice can be found at www.theseniorschoice.com.

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