

Merrimack Chamber of Commerce Awards LAHSC 2008 Business of the Year

February 6, 2009, Merrimack, NH: *Living At Home SeniorCare* of Amherst, NH was honored to be awarded the distinction of 2008 Business of the Year by the Merrimack Chamber of Commerce. In announcing the award, President of the Merrimack Chamber, Dick Ellis, said, "This award goes to the company that exemplifies growth, a positive image and is active both in the community and the chamber."

LAHSC have been members of *The Senior's Choice*, a national network of independent senior care providers, since 2003. *The Senior's Choice* provided *LAHSC* founders Frank and Adele Belfsky with initial start-up assistance, including training, operating systems and ongoing support. Frank and Adele used this assistance to quickly set up operations and shortly thereafter developed a reputation as the regions premier in-home care provider of personal care and assistance to seniors and others.

Steve Everhart, president and founder of *The Senior's Choice*, remarked on *LAHSC's* rapid success. "It seems like only yesterday that Frank and Adele were receiving training from us. Back then they had big dreams for helping seniors and others in need in a beautiful part of New Hampshire that they call home. Today, their dreams have become reality and I couldn't be happier for them and more proud of their rapid success."

In accepting the award, Frank and Adele reminisced that, "In 2003 we started operations with a heart to serve, and a conviction that there was a need to provide this type of care for the 'Greatest Generation'." Their conviction and hard work has been rewarded.



Adele and Frank Belfsky receiving Chamber Award

About Living At Home SeniorCare

Frank and Adele Belfsky, the business owners, had an experience that really brought home the need for caring support service. Adele's mom, Earleen, was in a devastating car accident. Although Earleen survived the accident, she sustained C-2 fractures and required extensive medical and non-medical care. After a few days in intensive care at St. Joseph Hospital in Nashua, Earleen was moved to a regular room where her progress was monitored and a "halo" device was installed into her skull to immobilize the neck.

The staff at St. Joseph Hospital was wonderful, and within a week Earleen was transferred to Greenbriar Nursing Home to receive services from their excellent physical therapy department. Here, she received wonderful care and again made great progress.

Within a month, Earleen was in the warm and welcoming Mont Vernon Inn, an assisted living home. The folks at the Mont Vernon Inn were patient and kind, and they treated Earleen like a member of the family. There was only one problem: Earleen wanted to be home! No matter how good they were (and believe me, they were fabulous), Earleen wanted to be in her own bed at night and her own living room during the day.

Yet there was the very real need for 24 hour care (especially in the early recovery period) and Adele could not provide that for her mom while remaining a connected wife and mother at home! *Living At Home SeniorCare* could have filled that need! When Earleen was released from the Mont Vernon Inn, she transitioned to her home. Adele was in attendance 3 days a week at first, later 1-2 days for 3-4 hours each day. Frank and Adele had been praying about discerning a new job or business for Adele. Frank came up with the plan for *Living At Home SeniorCare*. Together they researched business start-up plans and chose to open a membership with *The Senior's Choice*.

For more information on *Living At Home SeniorCare*, visit: www.lahseniorcare.com